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ADVISORY RELEASE

This is an advisory, not a news release. (They will come later.)

We just wanted to alert you to something we believe is an innovation in local political campaigning – an interactive Internet Web site.

Check out <http://www.manzano.org> which went online today, September 5, 2003. We hope it will tell you everything you need to know about Carlos Manzano and his campaign for Manhattan Borough President.

The election will take place in September 2005, but Carlos already has put his Web site to work to introduce himself to voters, to poll their opinions about issues, to get their feedback and questions via e-mail, to recruit volunteers, to solicit and receive contributions online, to post campaign schedules and to archive his public statements during the campaign.

We hope you will find this a useful tool in your reporting – a quick way to research the candidate, keeps tabs on his schedule, check facts, and contact the candidate and his campaign headquarters directly online.

The interactive Web site was mostly prepared and created by Carlos Manzano himself. That should give you some idea of this young politician's extensive background in 21st Century technology – and how it can be used to benefit the people of Manhattan.

We hope you'll take a look at the Web site and we'd appreciate any e-mail comments and suggestions on what we might do to make www.manzano.org something you can use in your work.

Best regards,

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